

Calderdale Cycling Objectives

Objective People 01	Code
Deliver a safe, legible and accessible network catering for all	PP0101
Provide safe, quiet environments for cycling throughout Calderdale to encourage participation by all	PP0102
Promote cycling in Calderdale as part of an active lifestyle for all types of users and develop initiatives to help them keep cycling	PP0103
Promote initiatives through our wider Transport Strategy to encourage and support blended travel choices, including cycling	PP0104
Recognise Calderdale's particular topography, geographic and weather related challenges whilst also being aspirational in our aims	PP0105
Review best practice from the UK and Europe to learn from and evolve our thinking	PP0106
Lead by example through our own programmes and initiative	PP0107

Objective People 02	Code
Actively work to improve road safety in Calderdale through physical and other measures	PP0201
Actively work to change all road users perceptions of each other in Calderdale to improve road safety	PP0202
Address the priority afforded to cycle users (and pedestrians) within a blended approach to the highway hierarchy	PP0203
Work with partners to help provide access to cycles for those whom it is too expensive using a variety of ownership models schemes provided by the community and the cycling industry.	PP0204
Engage with community groups to identify local needs in terms of access and participation	PP0205
Work with partners, developers, employers, businesses, venues, schools and colleges to improve cycling facilities, parking, bike hire and safety	PP0206
Promote cycling as a 'normal' everyday activity within our programmes and initiatives from 2016 to 2031.	PP0207

Objective People 03	Code
Provide Calderdale's children with the necessary skills to ride confidently through an expanded Bikeability (or similar) programme	PP0301
Work with partners through new and existing programmes to encourage cycle uptake and use by adults, both those who used to cycle and those new to cycling	PP0302
Engage with non-cycling groups, schools, colleges and employers to examine how cycling could be part of their activities and access	PP0303
Actively work with cycling groups, clubs and bodies to promote and grow active membership collectively	PP0304
Actively promote the off-road offer with partners in Calderdale to increase tourism	PP0305
Capitalise on the 2019 World Championships in Yorkshire, the Tour de Yorkshire and Tour de France legacies to maintain a high profile for cycling of all types	PP0306
Promote the use of new technologies such as e-bikes and cargo bikes to increase wider use and participation	PP0307

Objective Place 01	Code
Deliver an integrated cycle network (on-road, greenway, off-road routes, and parking provision) for Calderdale that safely, links people to places and their varied activities	PL0101
Review the function of routes and streets in Calderdale to help define interventions	PL0102
Identify missing links within and between the network (on and off the road and on greenways)	PL0103
Deliver an integrated programme to deliver network improvements through existing programmes, targeted investments and funding bids	PL0105
Deliver design standards specific to Calderdale for highway, greenway and off road interventions as well as within the built environment	PL0106
Build 'Cycling by design' into all programmes, initiatives, developments and schemes	PL0107
Through our Transport Strategy encourage modal shift to sustainable modes, improve parking and integration	PL0108

Objective Place 02	Code
Improve safety for cycle users through considered design and sustained investment	PL0201
Deliver a programme of interventions at key hubs and spokes within the network including cycling priority and safety schemes	PL0202
Deliver quiet routes (building upon areas of 20mph limits) and lanes and link these with off-highway routes to provide family friendly options	PL0203
Provide improved cycling facilities across the network through routine maintenance programmes	PL0204
Deliver standard design elements applicable to Calderdale building upon UK and European best practice	PL0205
Cycle proof all new highway schemes and major interventions	PL0206
Improve way finding and legibility through signage programmes	PL0207
Work with Sustrans to expand and improve the National Cycle Network including improved way finding, removing duplication and improving routing and usability	PL0208
Upskill planners and designers with cycle infrastructure best practice	PL0209
Ensure that developers consider cycling as a key part of their development proposals	PL0210

Objective Place 03	Code
Upgrade National Cycle Network Route 66 and canal towpath through City Connect 2 and other programmes and improve its role and connectivity within the network	PL0301
Create family routes around key hub destinations.	PL0302
Expand the greenway network to include the Hebble Trail extension (Route 69 to Halifax), the Ryburn Greenway (to Ripponden and Rishworth) and links to North Halifax subject to active engagement and developing consensus with local communities	PL0303
Identify and improve missing links within the Bridleway network	PL0304
Implement a re-signing, way finding programme for the Bridleway / off-highway network	PL0305
Deliver 'trail head' concepts at key hubs to capitalise on the off-road network	PL0306
Utilise design standards applicable to Calderdale for greenway and off-road infrastructure, including surfacing and lighting (where appropriate), building upon UK and European best practice	PL0307
Consider the use and needs of all when delivering the network	PL0308
Consider potential environment impact including flooding and ecology etc	PL0309

Objective Activity 01	Code
Work with clinical commissioners and the third sector to encourage cycling as part of an active, healthy lifestyle	AC0101
Work with community and non-cycling groups to help deliver engagement programmes to increase participation	AC0102
Deliver initiatives and opportunities to diversify cycling through participation for all ages, abilities, challenges and backgrounds	AC0103
Work with schools and colleges to expand Bikeability programme participation and pass rates as well as increasing cycling usage for education	AC0104
Work with partners to deliver the offer at new and existing cycle tracks within Calderdale (such as Brooksbank and Sowerby Bridge)	AC0105
Embed cycling (and walking) within Council activities, events, programmes and initiatives	AC0106
Provide information through social media and www.cyclecalderdale.co.uk to include more information for all cycle users, including routes, retailers, parking, etc	AC0107

Objective Activity 02	Code
Embed cycling as a key part of Calderdale's outdoor tourist offer	AC0201
Encourage the inclusion of cycling elements within all major tourist programmes and initiatives	AC0202
Improve access to the network through profile raising, information and targeted investment including way marking, trail head initiatives and interpretation boards	AC0203
Work with the hospitality and services sector to actively and consistently promote 'Cycle friendly' businesses	AC0204
Work with public transport operators to deliver initiatives to encourage sustainable cycle access to Calderdale	AC0205
Work with partners to raise the profile of Calderdale's cycling offer within the UK and internationally	AC0206
Work with partners to facilitate inclusive cycling events and competitions	AC0207

Objective Activity 03	Code
Capitalise upon the skills, knowledge, enthusiasm and opinions of other individuals and organisations to help achieve the aims of this strategy	AC0301
Work with partners (including British Cycling, Cycling UK, Sustrans and WYCA), retailers and stakeholders to actively deliver ideas to improve uptake, access and to increase and diversify participation in Calderdale	AC0302
Work with partners, including the police, to improve safety	AC0303
Deliver initiatives for communities to shape investments in their areas	AC0304
Revitalise local cycling forums to widen membership to facilitate partnership working and sharing through 'Cycle Calderdale'	AC0305
Work with partners to create volunteer groups for greenway and off-road maintenance	AC0306
Apply for and secure external funding jointly with partners to improve cycling infrastructure and participation	AC0307
Deliver a 'Cycling Charter for Calderdale' to actively engage and support groups, businesses, residents and visitors	AC0308
Consider the needs of other, non-cycling, user groups in what we do	AC0309